

DEADLINES 2023

HIGHLIFE	DEADLINE	PUBLICATION
HighLife 23-01	27-01-23	17-02-23
HighLife 23-02	17-03-23	14-04-23
HighLife 23-03	26-05-23	23-06-23
HighLife 23-04	14-07-23	04-08-23
HighLife 23-05	22-09-23	13-10-23
HighLife 23-06	24-11-23	15-12-23

SOFT SECRETS SPANISH	DEADLINE	PUBLICATION
Soft Secrets 23-01	13-01-23	10-02-23
Soft Secrets 23-02	03-03-23	07-04-23
Soft Secrets 23-03	05-05-23	02-06-23
Soft Secrets 23-04	23-06-23	21-07-23
Soft Secrets 23-05	08-09-23	06-10-23
Soft Secrets 23-06	03-11-23	01-12-23

SOFT SECRETS GERMAN		
Soft Secrets 23-01	06-01-23	03-02-23
Soft Secrets 23-02	24-02-23	24-03-23
Soft Secrets 23-03	21-04-23	26-05-23
Soft Secrets 23-04	16-06-23	14-07-23
Soft Secrets 23-05	01-09-23	29-09-23
Soft Secrets 23-06	27-10-23	24-11-23

SOFT SECRETS CZECH		
Soft Secrets 23-01	27-01-23	24-02-23
Soft Secrets 23-02	17-03-23	21-04-23
Soft Secrets 23-03	19-05-23	16-06-23
Soft Secrets 23-04	07-07-23	04-08-23
Soft Secrets 23-05	22-09-23	20-10-23
Soft Secrets 23-06	17-11-23	15-12-23

SOFT SECRETS FRENCH		
Soft Secrets 23-01	06-01-23	03-02-23
Soft Secrets 23-02	24-02-23	24-03-23
Soft Secrets 23-03	21-04-23	26-05-23
Soft Secrets 23-04	16-06-23	14-07-23
Soft Secrets 23-05	01-09-23	29-09-23
Soft Secrets 23-06	27-10-23	24-11-23

SOFT SECRETS POLISH		
Soft Secrets 23-01	27-01-23	24-02-23
Soft Secrets 23-02	17-03-23	21-04-23
Soft Secrets 23-03	19-05-23	16-06-23
Soft Secrets 23-04	07-07-23	04-08-23
Soft Secrets 23-05	22-09-23	20-10-23
Soft Secrets 23-06	17-11-23	15-12-23

SOFT SECRETS ITALIAN		
Soft Secrets 23-01	13-01-23	03-02-23
Soft Secrets 23-02	03-03-23	24-03-23
Soft Secrets 23-03	28-04-23	26-05-23
Soft Secrets 23-04	23-06-23	14-07-23
Soft Secrets 23-05	08-09-23	29-09-23
Soft Secrets 23-06	03-11-23	24-11-23

SOFT SECRETS ENGLISH		
Soft Secrets 23-01	03-02-23	24-02-23
Soft Secrets 23-02	31-03-23	21-04-23
Soft Secrets 23-03	26-05-23	16-06-23
Soft Secrets 23-04	14-07-23	04-08-23
Soft Secrets 23-05	29-09-23	20-10-23
Soft Secrets 23-06	24-11-23	15-12-23

SOFT SECRETS LATAM		
Soft Secrets 23-01	13-01-23	03-02-23
Soft Secrets 23-02	03-03-23	24-03-23
Soft Secrets 23-03	28-04-23	26-05-23
Soft Secrets 23-04	23-06-23	14-07-23
Soft Secrets 23-05	08-09-23	29-09-23
Soft Secrets 23-06	03-11-23	24-11-23

SPECIALS		
Seed Special	17-02-23	24-03-23
CBD Special	07-07-23	29-09-23
Product Special	20-10-23	24-11-23
HighLife Guide	03-11-23	01-12-23

SPECIFICATIONS 2023

HIGHLIFE MAGAZINE PAGE FORMAT 210 X 297 MM

1/8 horizontal	87,5 x 63 mm (width x height)
1/4 horizontal	180 x 63 mm (width x height)
1/4 vertical	87,5 x 131 mm (width x height)
1/2 horizontal	180 x 131 mm (width x height)
1/2 vertical	87,5 x 267 mm (width x height)
1/1	180 x 267 mm (width x height)
1/1 enlarged	210 x 297 mm (width x height) 3 mm margin around the ad
2/1 spread	420 x 297 mm (width x height) 3 mm margin around the ad

Input: In digital format: tiff/ eps/ jpeg/ pdf (CMYK no spot color) 300 pixels per inch (in 100% zoom) or 118 pixels per cm (in 100% zoom).

Applications: Adobe Indesign/ Photoshop or Illustrator (Please convert any text to outlines, if necessary, submit fonts changed to Apple Macintosh.)

E-mail: ads@softsecrets.nl

SOFT SECRETS PAGE FORMAT 285 X 405 MM

1/10	variable*
1/32	60.75 x 42.75 mm (width x height)
1/16	60,75 x 89,5 mm (width x height)
1/8 horizontal	125,5 x 89,5 mm (width x height)
1/4 horizontal	255 x 89,5 mm (width x height)
1/4 vertical	125,5 x 183 mm (width x height)
1/2 horizontal	255 x 183 mm (width x height)
1/2 vertical	125,5 x 370 mm (width x height)
1/1	255 x 370 mm (width x height)
2/1 (spread)	536 x 370 mm (width x height)

*1/10 photo or logo and company information: text needs to be provided in Word format photo/logo in format tiff / eps / jpeg / pdf (CMYK no spot color) 300 pixels per inch (in 100% zoom) or 118 pixels per cm (in 100% zoom) and at least 10x10 cm.

Input: In digital format: tiff / eps / jpeg / pdf (CMYK no spot color) 300 pixels per inch (in 100% zoom) or 118 pixels per cm (in 100% zoom).
Remind that for 2/1 spread there is needed 2x 3mm space (text freely) in the centre of the page because of the fold.

Applications: Adobe InDesign / PhotoShop / or Illustrator (Please convert any text to outlines, if necessary, submit fonts changed to Apple Macintosh.)

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STRAIN SPECIAL PAGE FORMAT 148 X 210 MM

1 picture of the plant	Filetype: .JPG Size: minimum 75 mm x 150 mm (width x height), 300 dpi CMYK
Text and internet address	In a Microsoft Word-file. Max 75 words.
Logo	Filetype: .JPG Size: minimum 40 mm x 20 mm (width x height), 300 dpi CMYK
QR-code	Send us the URL and we make the QR-code.

Inserted in all Soft Secrets 2023-02 in 7 languages: Czech, English, French, German, Italian, Polish and Spanish

Note: Total publishing (lay-out) and translations of this page will be done by Discover Publisher.

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CBD SPECIAL PAGE FORMAT 148 X 210 MM

1 picture of the product	Filetype: .JPG Size: 65 mm x 140 mm or 138 mm x 65 mm (width x height), 300 dpi CMYK
Text and internet address	In a Microsoft Word-file. Max 200 words. including the company details. Don't write in the first person, use the company name or they.
Logo	Filetype: .JPG Size: minimum 40 mm x 20 mm (width x height), 300 dpi CMYK
QR-code	Send us the URL and we make the QR-code.

Inserted in all Soft Secrets 2023-05 in 7 languages: Czech, English, French, German, Italian, Polish and Spanish

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PRODUCT SPECIAL PAGE FORMAT 148 X 210 MM

1 picture of the product	Filetype: .JPG Size: 65 mm x 140 mm or 138 mm x 65 mm (width x height), 300 dpi CMYK
Text and internet address	In a Microsoft Word-file. Max 200 words. including the company details. Don't write in the first person, use the company name or they.
Logo	Filetype: .JPG Size: minimum 40 mm x 20 mm (width x height), 300 dpi CMYK
QR-code	Send us the URL and we make the QR-code.

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Make sure that the text color is 100% BLACK.
Especially with small letters, when constructed
from CMYK, these can become less sharp!**